

# AVAXFY WHITEPAPER

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## 1. Executive Summary

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Avaxfy introduces a next-generation, sustainable "Listen-to-Earn" (L2E) economy built natively on the Avalanche C-Chain and designed for seamless integration with the burgeoning arena.social SocialFi ecosystem. The protocol addresses the critical failures of first-generation "X-to-Earn" models, which were often plagued by hyperinflationary tokenomics and unsustainable reward structures. By contrast, Avaxfy implements a sophisticated dual-asset architecture comprising the **\$AVAXFY** utility token and non-fungible **Access Tickets** combined with a rigorous, Bitcoin-inspired "Halving" schedule to ensure long-term value accrual and retention.

Our core mission is to decentralize music consumption and curation, creating a flywheel where users are rewarded for their attention, creators gain new monetization avenues, and the platform's value grows in tandem with community engagement. The total supply of **\$AVAXFY** is capped at 10 billion tokens, which serve as the primary medium for rewards, governance, asset upgrades, and ecosystem tipping. Through aggressive, utility-driven token sinks including NFT repairs, upgrades, and social promotions Avaxfy is engineered to transition from an initial inflationary growth phase to a mature, deflationary state, ensuring that user attention translates directly and sustainably into token value.

## 2. Introduction

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### 2.1. The State of Digital Music Monetization

The digital era has revolutionized music access but has simultaneously devalued creators' products. Dominant Web2 streaming platforms offer artists fractions of a cent per stream, creating an inequitable system where only the top echelon can earn a sustainable living. Early Web3 music initiatives attempted to solve this by tokenizing royalties or creating music NFTs but often suffered from high transaction costs, poor user experience, and speculative, unstable economic models. The "Play-to-Earn" (P2E) boom of 2021–2022, exemplified by projects like Axie Infinity, demonstrated the power of token incentives but also exposed their primary vulnerability:

economies reliant on constant new user inflow to offset hyperinflationary emissions are destined to collapse.

## 2.2. The Avaxfy Solution: A Sustainable Listen-to-Earn Economy

Avaxfy learns from these past challenges to propose a robust and balanced economic model. Our "Modified L2E" framework is not merely about rewarding passive listening; it is about incentivizing active and verified engagement through a "Proof of Attention" system. By building on the Avalanche blockchain, we leverage its high throughput, near-instant finality, and low transaction fees to create a frictionless user experience. The native integration with arena.social, a SocialFi platform with over 200,000 registered users, provides Avaxfy with a powerful, pre-existing social graph to catalyze initial adoption and create a viral growth loop.

The dual-asset system is central to our strategy. **\$AVAXFY** tokens are the liquid reward, while **Tickets** are the capital asset required for participation. This structure separates speculative activity from genuine platform utility, preventing the bot-driven farming that has plagued other protocols and ensuring that rewards are directed to real, engaged users.

## 3. Tokenomics: The **\$AVAXFY** Token

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### 3.1. Core Token Details

Attribute	Specification
Token Name	Avaxfy
Ticker	\$AVAXFY
Blockchain	Avalanche C-Chain
Total Supply	10,000,000,000 (10 Billion)
Core Utility	L2E Rewards, Governance, Ticket Upgrades & Repairs, Ecosystem Tipping, Playlist Promotion

## 3.2. Token Allocation and Distribution

We have adopted a "Community First"; distribution model, ensuring the majority of the token supply is reserved for protocol participants and ecosystem growth. This strategy aligns with the Web3 ethos of rewarding users who create value and fosters a strong, invested community from day one.

Category	Allocation (%)	Amount (\$AVAXFY)	Vesting & Release Schedule
Mining Pool (L2E)	40%	4,000,000,000	The "Oil" of the system. Released algorithmically over 3–5 years based on user activity and subject to Halving Events.
Liquidity (DEX)	15%	1,500,000,000	100% unlocked at Token Generation Event (TGE) to provide deep initial liquidity on a DEX. LP tokens will be locked to build trust.
Marketing & Treasury	15%	1,500,000,000	10% unlocked at TGE for initial campaigns, followed by 24-month linear vesting. Funds are designated for partnerships, CEX listings, and arena.social campaigns.
Team & Development	15%	1,500,000,000	6-month cliff, followed by a 36-month linear vesting period. This long-term schedule ensures the core team is aligned with the project's longevity.
Airdrop	15%	1,500,000,000	Strategic growth initiative. Distributed to active arena.social users, Ticket holders, and key influencers to jumpstart the viral loop and reward the host ecosystem.

## 3.3. Vesting and Release Schedule Analysis

The vesting schedules are designed to promote long-term stability and prevent market shocks. The 6-month cliff and subsequent 36-month vesting for the Team & Development allocation demonstrate a commitment to the project's future, aligning the team's incentives with those of the community over a multi-year horizon. This industry best practice prevents premature sell-offs by insiders. Similarly, the linear vesting for the Treasury ensures a steady, predictable release of

funds for strategic growth initiatives rather than a large, market-disrupting dump. The immediate unlocking of the Liquidity allocation is critical for establishing a healthy and stable trading environment from launch.

## 4. The Core Economic Loop: Listen-to-Earn (L2E)

### 4.1. Proof of Attention (PoA)

Avaxfy's L2E model is underpinned by a proprietary "Proof of Attention" (PoA) mechanism. This system moves beyond simplistic time-tracking to verify genuine user engagement, mitigating the risk of botting and exploitation. A key component of PoA is the **"Vibe Limit" (Energy Cap)**. Each user has a daily energy allowance, where one minute of listening consumes one unit of energy. Once this cap is depleted, earnings cease until the 24-hour reset, which prevents infinite farming and encourages consistent, daily platform engagement.

### 4.2. The Earning Mechanism

Users earn \$AVAXFY for every minute of audio streamed, governed by a transparent and predictable formula. The reward calculation integrates multiple factors to create a balanced and fair system, ensuring that rewards are distributed to active human participants rather than automated scripts.

The Core Formula:

$$\text{Reward} = (\text{BaseRate} \times \text{TicketMultiplier} \times \text{StreamTime}) - \text{RepairCost}$$

- **Base Rate (\$R\_b\$):** A global variable representing the maximum possible earnings per minute for a standard user. This rate is dynamic and adjusts based on the Halving Schedule (see Sec. 4.3).
- **Ticket Multiplier (\$M\_t\$):** A coefficient determined by the rarity and level of the user's Access Ticket. Higher-tier tickets yield significantly greater returns on time invested.
- **Stream Time (\$T\$):** Verified time spent listening to audio, capped by the user's daily "Energy" limit to prevent abuse.
- **Energy Constraint:** One minute of listening consumes one unit of Energy. Once Energy is depleted (\$E=0\$), the earning rate drops to zero until the next 24-hour cycle reset.

## 4.3. The Halving Schedule: Programmatic Scarcity

To prevent the hyperinflation that plagued first-generation "X-to-Earn" models, Avaxfy implements a rigorous Halving Schedule. This mechanism creates programmatic scarcity that rewards early adopters while ensuring long-term sustainability.

Epoch	Tokens Mined Threshold	Base Rate (Relative to Epoch 1)	Objective
Epoch 1 (Genesis)	0–1,000,000,000	100% (Maximum Yield)	Aggressive user acquisition and high APY to incentivize initial liquidity.
Epoch 2 (Growth)	1,000,000,001–2,500,000,000	80% of Genesis Rate	Transition from hype to sustainable retention.
Epoch 3 (Maturity)	2,500,000,001–4,000,000,000	50% of Genesis Rate	Establish a mature, stable earning environment.
Epoch 4+ (Deflation)	4B+	Subsequent halvings occur every 1B tokens mined.	Shift earnings primarily to redistributed ecosystem fees rather than new emissions.

## 5. The Ticket System: NFT-Based Access

### 5.1. Function and Purpose

The Ticket System serves as the primary Sybil-resistance mechanism and the gateway to the Avaxfy economy. Unlike a subscription model where users pay rent, a Ticket is an NFT asset that the user owns, trades, and upgrades. Without a valid Ticket, users can access the platform in "Free Mode" (listening only) but cannot earn \$AVAXFY tokens. This capital requirement creates a "Proof of Investment" barrier that filters for genuine community members.

### 5.2. Ticket Tiers and Attributes

Tickets are categorized into five tiers, each offering different utility levels. Higher tiers require a greater initial investment but provide a superior ROI and larger daily Energy caps.

Ticket Tier	Rarity	Earning Multiplier	Daily Energy Cap	Durability (Days)
Fan	Common	0x (No Earn)	Unlimited	$\infty$
Listener	Uncommon	1.0x	60 mins	30 Days
Degen	Rare	2.5x	90 mins	45 Days
Whale	Epic	6.0x	120 mins	60 Days
Arena God	Legendary	15.0x	180 mins	90 Days

*Note: Durability refers to the operational lifespan of the Ticket before it requires a full Repair or Replacement.*

## 6. Deflationary Mechanics and Value Accrual

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### 6.1. The Importance of Token Sinks

A token economy's strength is determined by its ability to remove tokens from circulation. Avaxfy employs aggressive Token Sinks—mechanisms that permanently burn \$AVAXFY or lock it in the treasury—to counterbalance emissions from L2E rewards. This ensures that as the user base grows, the circulating supply faces deflationary pressure.

### 6.2. Primary Sink: Repair & Recharge (50% Burn)

Tickets are subject to "wear and tear." As users consume energy and earn rewards, their Ticket's durability decreases. To maintain earning efficiency, users must pay a Repair Fee in \$AVAXFY.

- **Mechanism:** 50% of all Repair Fees are permanently burned (sent to a dead address). The remaining 50% is allocated to the Ecosystem Treasury for marketing and development.
- **Impact:** This creates continuous, daily demand for the token that is directly correlated with user activity.

### 6.3. Secondary Sink: Level Up & Minting (100% Burn)

Users can upgrade their Ticket Tier (e.g., from Listener to Degen) by "burning" a specific amount of \$AVAXFY or combining two lower-tier Tickets.

- **Mechanism:** 100% of tokens spent on Level Up and Minting events are burned.
- **Impact:** This acts as a significant supply shock during periods of high growth, as users seek to upgrade their assets to maximize earnings.

## 6.4. Tertiary Sinks: Social & Curation Features ("Viral Sinks")

Leveraging the social nature of arena.social, Avaxfy introduces unique sinks for social signaling:

- **Tip-to-Play:** Users burn \$AVAXFY to queue a specific track in the global "Live Feed" for others to hear.
- **Promoted Playlists:** Curators and artists burn \$AVAXFY to feature their playlists on the main discovery page.
- **Profile Customization:** Burning tokens unlocks exclusive visual skins for the player interface within arena.social.

## 7. Governance Model

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### 7.1. Principles of Decentralized Governance

Avaxfy is built on the principle of Progressive Decentralization. While the founding team will manage the initial launch and calibration to ensure security and speed, control will gradually shift to a DAO. The goal is to create a self-sustaining protocol where the community of listeners and stakeholders makes key decisions.

### 7.2. The Role of \$AVAXFY in Governance

The \$AVAXFY token serves as the governance instrument. Holders can stake their tokens to receive vAVAXFY (Voting Avaxfy), granting them the right to propose and vote on:

- Adjustments to the Base Rate and Halving schedule.
- Allocation of the Ecosystem Treasury.
- Listing of new supported platforms for the Import Oracle.
- Changes to Ticket pricing and attribute balancing.

# 8. Ecosystem Integration: The arena.social Flywheel

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## 8.1. Native Integration within the arena.social Ecosystem

Avaxfy's most significant strategic advantage is its status as a native application built within the **arena.social** ecosystem. Unlike external partners that require users to navigate separate platforms, Avaxfy is a core component of the arena.social experience, creating a seamless and powerful SocialFi flywheel.

- **Native Token & Mini-App Architecture:** The Avaxfy protocol is built as a native **arena.social Mini-app**, and the **\$AVAXFY** token is created using arena.social's native token infrastructure. This ensures 100% compatibility from day one, allowing users to access the full Listen-to-Earn experience directly within the arena.social interface without ever leaving the platform. This architecture dramatically lowers the barrier to entry and maximizes user retention.
- **Unified Social & Economic Graph:** As a native Mini-app, assets like **\$AVAXFY** and **Tickets** are first-class citizens in the arena.social ecosystem. They can be displayed on user profiles, traded in the native marketplace, and used for social signaling (e.g., tipping, gifting), creating a single, unified SocialFi experience. A user's reputation on arena.social directly translates into tangible benefits within Avaxfy.
- **Feed Integration & Viral Loops:** Music activity, rewards, and NFT achievements from Avaxfy are shared as native posts to the arena.social feed. This creates organic, high-trust viral loops, as activity is broadcast to a user's existing social graph, eliminating the need for external marketing spend to drive initial discovery.

## 8.2. Onboarding and Growth Mechanics

We leverage this deep native integration to catalyze the growth flywheel:

- **Zero-Friction Onboarding:** New arena.social users can instantly start using Avaxfy in "Fan Mode" with a single click, as their wallet and profile are already connected. No new accounts or app downloads are required.
- **Influencer Multipliers:** High-ranking arena.social users (KOLs) receive incentives to distribute referral codes. Their followers can join and purchase Tickets directly within the arena.social interface, driving frictionless conversion.

- **Viral Airdrops:** "Red Envelopes" containing \$AVAXFY can be dropped directly into the chats of active listeners on arena.social, incentivizing long session times and cross-platform engagement.

## 9. Technical Implementation

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### 9.1. Avalanche C-Chain Implementation

Avaxfy is deployed on the Avalanche C-Chain due to its specific suitability for high-frequency consumer applications:

- **Sub-Second Finality:** Essential for real-time syncing of "Listen-to-Earn" events.
- **Low Gas Fees:** Ensures that micro-transactions (e.g., claiming rewards, tipping) remain economically viable for users.
- **EVM Compatibility:** Allows for seamless integration with existing wallet infrastructure (e.g., Core, MetaMask) and easy asset bridging.

### 9.2. The "Import" Oracle

A critical innovation of Avaxfy is the Content-Agnostic Import Oracle. Instead of hosting copyrighted files centrally, which creates legal liability and high storage costs, the Oracle verifies streaming metadata from external sources.

- **Mechanism:** The user submits a public link (e.g., from YouTube). The Oracle verifies the link's validity, duration, and metadata off-chain.
- **On-Chain Settlement:** Once verified, the Oracle triggers a "Proof of Listen" transaction on-chain, initiating the reward distribution.
- **Legal Stance:** This architecture positions Avaxfy as a Web3 interface layer, not a content host, significantly reducing regulatory risk while granting users access to a vast library of global music.

## 10. Roadmap

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Our development and launch will proceed in distinct phases to ensure a stable and successful rollout.

Phase	Key Objectives	Timeline
Phase 1: Foundation	Core protocol and smart contract development; security audits.	Q2–Q4 2025
Phase 2: Launch	Genesis Ticket Sale, Token Generation Event (TGE), and DEX listing.	Q1 2026
Phase 3: Expansion	Launch of Artist Profiles, community airdrop, and CEX listing applications.	Q2–Q3 2026
Phase 4: Decentralization	DAO Governance Launch and exploration of cross-chain expansion via Avalanche Subnets.	Q4 2026 & Beyond

## 11. Conclusion: A Sustainable Model for the Creator Economy

The Avaxfy model represents a significant evolution in the "X-to-Earn" space, meticulously designed to shift from an inflationary "growth phase" to a deflationary "mature phase," creating a durable and self-sustaining digital economy. By capping the total supply, implementing a programmatic halving schedule, and integrating aggressive, utility-driven burn mechanisms, we ensure that the value of \$AVAXFY is intrinsically linked to user attention and activity. The symbiotic relationship with the arena.social platform provides an unparalleled launchpad for user acquisition and network effects. Avaxfy is not just a protocol; it is a new paradigm for valuing attention and rewarding participation in the digital creator economy.

**Listen. Earn. Own.**

**Disclaimer:** This white paper is for informational purposes only and does not constitute an offer to sell, a solicitation of an offer to buy, or a recommendation of any security or any other product or service. The \$AVAXFY token is a utility token designed for use within the Avaxfy ecosystem. It is not an investment, and there is no expectation of profit. The value of tokens can be volatile and may go down as well as up. Participating in crypto-asset ecosystems involves significant risk, and you should conduct your own research and consult with a professional advisor before making any decisions. The information in this document is subject to change without notice.

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